



TIDY DESIGN
PURE OFFICES
OFFICE 56, ONE PORT WAY
PORTSMOUTH, PO6 4TY

T 023 9286 1839
M 079 1888 1530

sales@tidydesign.com
www.tidydesign.com

Last Updated
Tuesday 5th June 2018

OFFICE HOURS

Mon to Fri: 9am-5pm
Weekends: Closed

RATES

£45 per hour (ex vat)

SUPPORT

support@tidydesign.com

QUOTES

Quotations for work will be provided based on information given to Tidy Design by the customer. Any additions to the work following a quotation may result in an additional cost.

OUR PROCESS

tidydesign.com/process

YOUR PRIVACY

tidydesign.com/privacy

T&C's

tidydesign.com/terms

Project Specifications:

Before starting work on a new project it is important for us to get as much information as possible, this will help us quote accurately and deliver on expectation. Whatever we set out to achieve in life, it is important to have goals, direction and some kind of plan. The same applies to your website, we need to learn as much as possible about your vision and the business behind it...

Do you already have a website?

It is useful to know whether you have website hosting or a domain name in place. If you already have a website then we'd need to review its content, check for indexed pages and think about 301 re-directs (keeping Google happy).

What is your primary goal for the website?

Think about your target audience, will it be a brochure site or an online shop? What are your main objectives for the new website; marketing, sales, support, generate leads, sales, better conversions or maybe its simply brand awareness.

Do you have a launch date?

Before we start any design or development work, we will discuss with you timescales and deadlines. We always endeavour to reach our customers launch date. As always though, the more notice we have the better.

Do you have a budget?

Every site that we create is unique, so we do not have one 'set' price for a website. If you are working to a budget then please let us know, we'd be happy to put something together based on budget.

What about ongoing updates and maintenance?

You may wish to ask yourself how often you will be updating your site. In some cases it may be easier to get a web developer to update content (text and photos) for you. A CMS (Content Management System) would allow you to login and update page content yourself, however this added functionality will add additional man-hours to a quote.

Do you have a logo?

Do you have any brochures, letterheads etc that you can show us prior to starting the project? We can develop the site around your logo and colours, keeping branding consistent. If you don't have a logo or any branding then we can help.

Who are your competitors?

Keyphrases and search engine rankings are important for any business who has a website, we all want to be top of Google. The question is; who is currently top of Google and why? How famous or trustworthy are these websites that get awarded the top spot? Are their pages more likely to rank than yours? Should you target less competitive phrases? Look at the technology (what framework a site is built on) and research social media (how many tweets to they publish a week)...

What other sites do you like and why?

These may not necessarily be sites linked to your sector, but this information is useful to know as it gives us an idea of how you would like your site to look.

What next....

Now you have mapped out your goals for the new site, reviewed the competition, discussed development budgets and launch dates. Please do send this info across to sales@tidydesign.com for us to review.



"Web designers are two-a-penny but we choose Tidy for a multiple of factors that makes them, in our opinion, the preferred choice for our complex business requirements. They provide a combination of good design skills, up to date interpretation, efficiency and fast delivery. Over a 5-year period they have not disappointed us once!"

VINCENT VAN WALT, VAN WALT



"There is a great collaborative team at Tidy Design and one that I have enjoyed working with on a daily basis since April 2016. From reviewing a string of code developed by another team to re-writing the code, developing and validating in the NHS, nothing has been too much trouble. They are always available at the end of the phone or by mail which is so important to any client working on a fast moving and ever-changing project.

The new eGFR software (for the early detection of Chronic Kidney Disease) has taken just 10 months to produce, which is very quick turnaround in IT world. Mike and his team have carefully listened to our needs, and those of the NHS Laboratory Scientists to produce a unique piece of software that is effective and easy to use and will ultimately improve patient outcomes in the UK"

LESLEY WOOLNOUGH (PROJECT MANAGER),
ASSIST-CKD KIDNEY RESEARCH UK